



MANUFACTURERS & DISTRIBUTORS
OF NUTRITIONAL PRODUCTS

0758 '99 OCT 15 P206

September 10, 1999

Food and Drug Administration
Office of Special Nutritionals (HFS-450)
Center for Food Safety and Applied Nutrition
200 C Street, SW
Washington, DC 20204



Dear Sirs:

Notice is hereby given pursuant to the requirements of section 403(r)(6) (21 U.S.C. 343(r)(6)) of the Federal Food, Drug and Cosmetic Act and in accordance with the requirements of 21 CFR 101.93, that Naturade, Inc., located at 14370 Myford Road, Irvine, CA 92606, within the past 30 days commenced marketing a dietary supplement bearing the following statement(s) on the label and/or in the labeling:

TEXT OF CLAIM

"Detoxifying Formula"

"A special supplement combining the benefits of organically grown Aloe Vera Gel with the cleansing and detoxifying properties of natural herbs. Aloe Vera Gel Pulp, ground to maintain the natural fiber contained, is also added for additional health benefits."

NAME OF INGREDIENT OR SUPPLEMENT THAT IS SUBJECT OF CLAIM

Aloe Vera Gel

Aloe Vera Pulp

Arabinogalactan

Proprietary Herbal Blend

Milk Thistle Seed, Burdock Root, Dandelion Root, Green Tea Leaf, Red Clover
Tops, Echinacea Angustifolia Root

NAME OF SUPPLEMENT

Detoxifying Formula

Concentrated Aloe Vera Gel Supplement

The undersigned certifies that the information contained in this notice is complete and accurate and that Naturade, Inc. has substantiation that these statements are truthful and not misleading.

Sincerely,

Marwan Zreik, MS, CCN

Director of Research & Development

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